



During a career spanning over 30 years, I have developed extensive expertise in maximizing the potential of people, business processes and Human Resource programs to produce superior business results. I help clients achieve and sustain organizational effectiveness through the management, alignment and development of high performing senior management teams, including talent assessment, executive coaching, leadership development and succession planning.

Throughout my long Human Resources-focused career, I led Seabury Consulting's Travel Human Capital efforts in the North American region. Before this, I was the Founder and CEO of Organizational Concepts International (OCI), a human resources and management consulting firm. I've held senior positions at American Express, Wells Fargo and Northwest Airlines with responsibility for compensation, benefits, organizational design and leadership development with significant interface with the Board of Directors. I've had the chance to speak for the Regional Airline Association, IATA, Charles Schwab, Fidelity and multiple universities.

Currently I am Managing Director of Seabury Consulting at Accenture where I focus on workforce planning & analytics, talent & organization & compensation. I've also founded Wise Fool – a consulting firm dedicated to executive coaching, sales leadership strategy, and the overall HR restructuring for a company, including the assessment of key talent, developing and assisting in the talent acquisition process, as well as designing training programs to support the goals of our clients.





Wise Fool has experience providing training sessions for over 50 Fortune 500 Companies and can create custom training programs dedicated to the success of an employee and their employer. Our experts provide the texts, training and speaking engagements needed to shape the new workforce of today. With our Wise Fool tools in hand, companies will better understand their workforce and the employees will better understand their company to a mutual benefit.

Marty has worked with us for almost 20 years in various advisory capacities on very complex issues and at the highest level in our organization – he is a trusted advisor!

- Mark Servodidio, AvisBudget

Marty has worked with me at three different companies, and now in my role as a CEO. I rely on his insight and candor to shape my organization.

- Hooman Yazhari, Waypoint Helicopter

The guy just gets it right.

- Dave Siegel, Advisor to Apollo Partners

We rely on Marty to bring external thinking and market information to our Board of Directors, he is accurate and insightful.

- Elise Eberwein, American Airlines

I've used Marty and his team to provide critical advice in some of the most complicated HR/Labor issues imaginable in a company restructuring processes – he always delivers.

- Neal Cohen, Advisor KKR



bit.ly/WiseFoolMartin